

CREATOR OS FULL SYSTEM DOCUMENT

1. OVERVIEW

Creator OS is a complete content and growth operating system designed to transform one podcast episode into a multi-channel asset including website content, blogs, social media, email newsletters, and lead generation systems.

2. CORE CAPABILITIES

- Episode content hub (auto-created via RSS)
- Blog and resource generation from transcripts
- Embedded media (YouTube and more)
- Engagement layer (on-page conversations)
- Centralised testimonials and authority building

3. EMAIL & NEWSLETTER HUB

Content from across Champion OS and the website can be repurposed into newsletters and campaigns.

- Curate newsletters from existing content
- Repurpose episodes and blogs
- Build campaigns without starting from scratch
- Publish and send directly

4. ASSESSMENT SYSTEM

Inputs:

- Stage (1-4, weighted x2)
- Challenges (+1 each)
- Time (1-3)
- Monetisation (1-3)

Formula:

Score = (Stage x2) + Challenges + Time + Monetisation

Outputs:

0–8: Foundation

9–14: Growth

15+: Authority

5. USER FLOW

Visitor → Page → Assessment → Result → PDF Report → Strategy Call

6. PDF REPORT STRUCTURE

Page 1: Cover

Page 2: Current State

Page 3: Challenges

Page 4: Opportunities

Page 5: Recommended System

Page 6: CTA

7. UI STRUCTURE

- Hero section
- Problem section
- Solution (Creator OS)
- Content engine
- Email hub
- Founder demo section
- Assessment
- Results
- Sample report
- Pricing
- Final CTA

8. PRICING TIERS

Foundation: \$1497 setup / \$147 monthly

Growth: \$2497 setup / \$247 monthly

Authority: \$3997+ setup / \$497 monthly

9. ADMIN NOTIFICATION SYSTEM

- Trigger on submission
- Persistent notification

- Must be manually marked as reviewed
- Includes name, email, score, timestamp

10. SALES FLOW

Landing Page → Assessment → Report → Strategy Call → Conversion

11. LOVABLE SHORT PROMPT

Enhance Creator OS page with assessment, email hub, pricing tiers, admin notifications, PDF report, and demo section.

END OF DOCUMENT